PROGRAM BOOK ADS CRITERIA

SOUVENIR PROGRAM BOOK ADVERTISING SPECS

The souvenir program book for the Miss Juneteenth 1865 Worldwide is a magazine-quality keepsake that includes a listing of all conference activities.

The Conference and Festival brings thousands of dance lovers together to experience Don't miss the opportunity to be a part of this commemorative souvenir program book.

Prices and dimensions for camera-ready ads are below (scroll down to see ad sizes):

Back Cover-Color, full page..... $1,500

Front Cover, Color, fullpage..... $1,500

Inside Back Cover, Color full page..... $1,500

Full Page (color)..... $750

Full Page (color) $500

Half-page horizontal, color..... $250

Quarter page vertical, color..... $100

One-eighth page horizontal, color (business card)..... $75

Patron Listing, color.....$25

Advertising Specs Con’t

To insure quality and preserve and protect publication deadlines, please note the mandatory specifications below.

Mandatory Ad Specs and Preparation Ads must be print/press/camera ready PDF document or JPEG/JPG file with all fonts embedded.

• **Minimum of 300 dpi at 100% of final print size**.

Ad Submission

Please email print/press/camera ready PDF or JPEG/JPG file with all fonts embedded and not requiring any design adjustments. Send color or black and white, camera ready ads.

• Please do not send native files.

• Ads may be submitted electronically to miss1865@360expansion.org “PROGRAM BOOKLET” in the subject line and include your contact info in the body of the email.

• **All art must be received by June 30, 2026 4pm to be included in the program.**

Payments can be made on website @miss1865worldwide.org

Payment is due when ad space is reserved.

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Please complete this form and enclose it with your payment:

Name of Organization/Business:_____

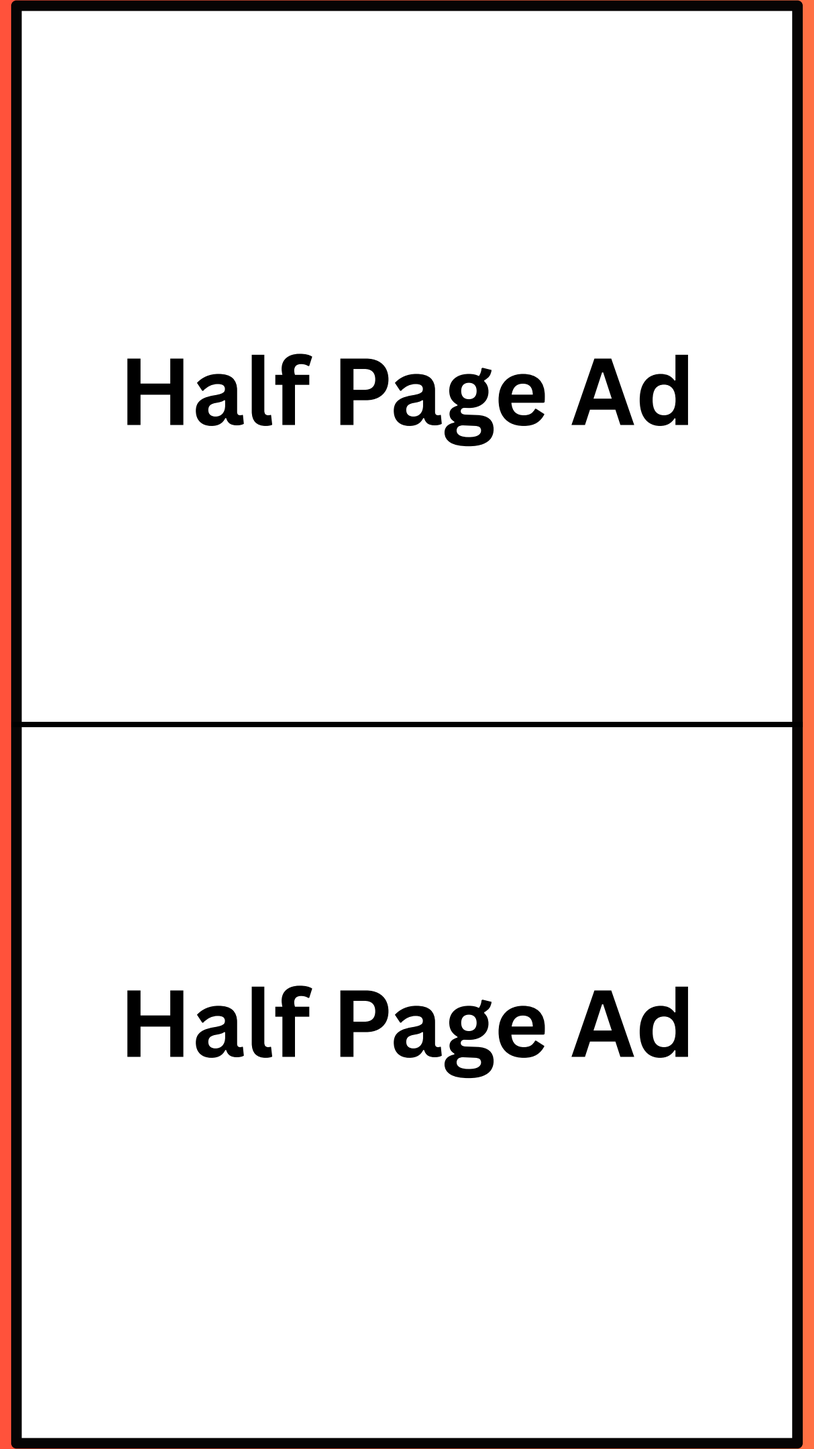
Contact Person: _____

Phone No.:_____

E-mail: _____

Ad size requested:_____

Full Page Ad



Half Page Ad

Half Page Ad

Quarter Page Ad	Quarter Page Ad
Quarter Page Ad	Quarter Page Ad

Business Card Ad	Business Card Ad
Business Card Ad	Business Card Ad
Business Card Ad	Business Card Ad
Business Card Ad	Business Card Ad